

The HTMLles 10

RISKY BUSINESS

Feminist festival of media arts + digital culture

10-18 November 2012



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The 10th edition of the HTMLles will take up the notion of risk. To risk: to gain or to lose (it is uncertain), to expose oneself to a possibility... Risk is a potential. Whether used positively or negatively, the idea of risk implies that of evaluation, action and distribution, and thus, power. While the term “risk” evolved with the development of capitalism, the concept of “risk society” is about twenty years old and has been used by scholars to describe how modern society organizes around the idea of risk, that is, in response to a future (which society should be able to manage). By simply invoking or imagining the future, one immediately engages in *risky* behaviours. Anything and everything can become risky... Indeed, there exists a global economic and industrial complex organized around monitoring and moderating “risk”, from insurance companies to investment products, as well as technologies and approved, standardized methods of risk assessment and risk management. There are also whole sets of techniques of calculation, “optimization” and social control that rely on the presence of a notion of “risk,” from so-called “at-risk-populations” to who are considered “vulnerable,” “suspect” or, increasingly so nowadays, “insolvable.”

In such a critical moment, it is perhaps crucial to ask (ourselves) some questions. How does the language of risk articulate itself today? What is at risk today? How can one take risks today? What are the different levels of risk in our various (trans)actions? What is the relationship between risk, technology and power? How is risk both managed and created? How is it distributed? Since when does one “invest” in one’s future and what does it actually mean? Do “crises” serve to pacify the communities being affected by these “crises”? Who are they? What do artists have to say about these so-called risks and crises? How is making art risky today? Who speaks? To whom and in the name of what?

The HTMLles 10 welcomes project proposals from self-identified women, trans and gender non-conforming artists of all origins on the theme of risk, as well as proposals for risky projects...

The HTMLles is a feminist festival of media arts and digital culture produced in Montreal by Studio XX, a bilingual feminist artist-run centre for technological exploration, creation and critique. Initiated in 1997, the HTMLles is an international platform dedicated to the presentation of women’s, trans and gender non-conforming artists’ independent media artworks from all facets of contemporary technological creation, including but not limited to: digital storytelling, cyber art, short film and video art, audio and electronic art, radio art, installation, locative media, 3D animation, game art, augmented reality, electronic publishing, design, bio art, public interventions, open source and community-based practices, performance and interdisciplinary practices.

The HTMLles 10 will be a multi-sited festival, which includes Studio XX’s new gallery space, the *XX Files* radio show, *.dpi* electronic periodical and *Matricules* online feminist archive. **RISKY BUSINESS** will be co-presented with several partner artist centres (to be announced) that focus on either (or both) media arts or feminist practices, in Montreal. Participants receive honoraria.

OPPORTUNITY FOR EMERGING CURATORS:

The current call is also open to project submissions by self-identified emerging curators.

To submit a proposal to the HTMLles 10, please follow the [guidelines](#) and email it to: festival at htmlles dot net

Deadline: Monday, April 2, 2012

For more information: htmlles.net + studioxx.org / info at htmlles dot net

Submissions Guidelines

Proposals should be submitted by email only and must include the following information in a PDF document (US letter size) or Zip file.

Your submission will be evaluated according to the following criteria:

- Completeness of the submission;
- How the proposed project relates to the theme of the festival;
- How the project fits OR does not fit into the artist's practice (we welcome artists willing to take risks!);
- Artistic quality of the project;
- Available and possible funding sources.

Name(s)

Contact information

Email
Address
Phone number
Website (if applicable)

Type of submission: Artist Emerging Curator

Project title

Project description (must absolutely include all three formats)

- 1 page
- and 150 words
- and 5 lines

Short biography (250 words max.)

Support / sample material (electronic format only)

Of a maximum of 3 projects in any medium (image, audio, video, URLs), which can include the proposed project (if applicable).

Description of submitted material (1 page max.)

List of technical + space needs



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